

12th Edition

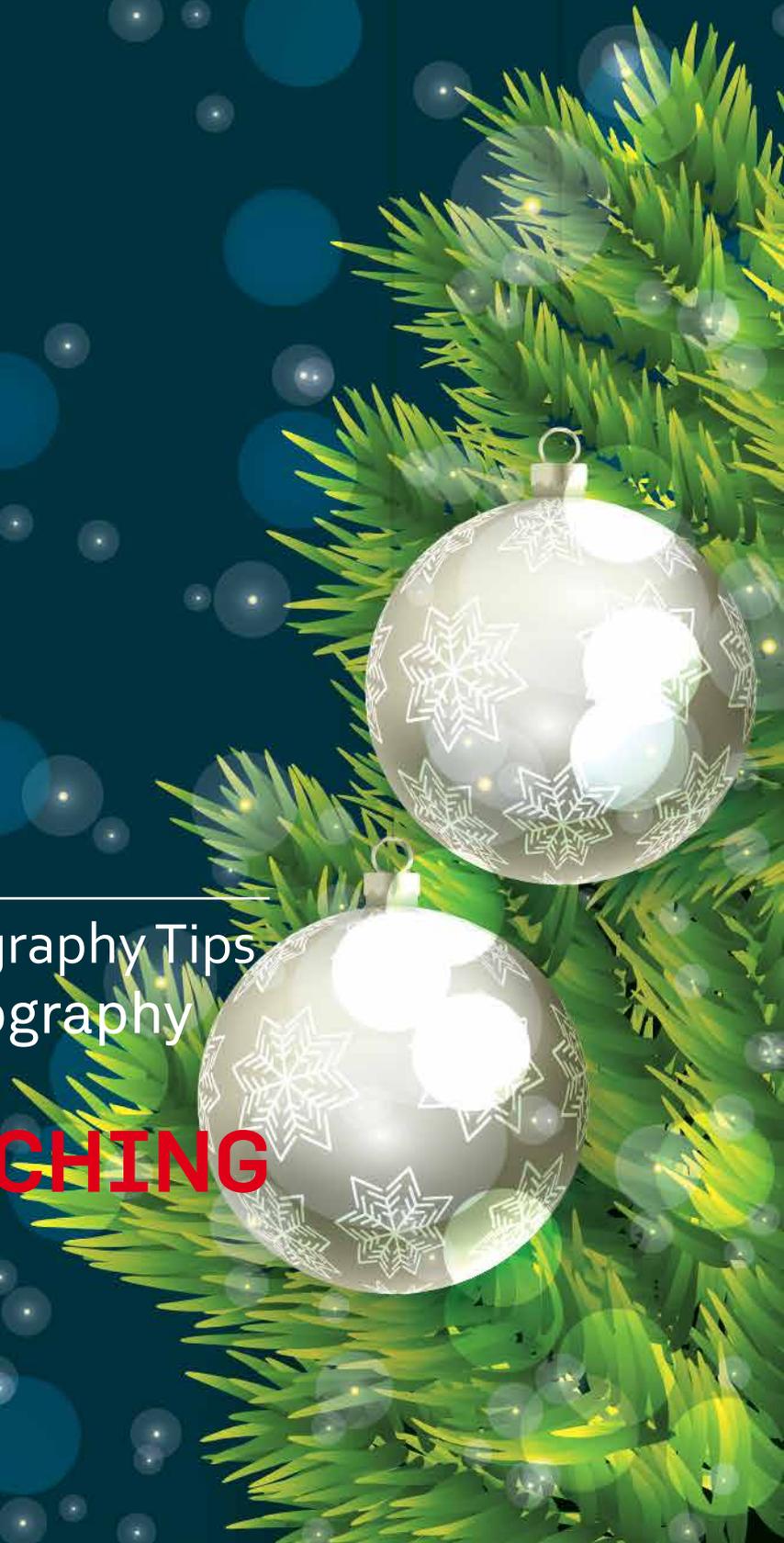
INDIZINE

**“ACT NOW,
MAKE ALL YOUR FINANCIAL
DREAMS COME TRUE”**

ARTicle

11 Smartphone Photography Tips
for Landscape Photography

**GRAND LAUNCHING
INVISEE**



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#12
EDITION

EVENT HIGHLIGHT
INFORMATION, NEWS AND UPDATE



GRAND LAUNCHING INVISEE

There are around 200 people attend this event and most of them are youngster and blogger who have interest or eagerness to find out more about mutual funds and how is like when doing the transaction in INVISEE.

October 10, 2018, is a big day for Nusantara Sejahtera Investama, PT one of Indivara Group subsidiaries which focused as a provider of online investment for Indonesian market. It is the day they officially launch their mutual funds investment platform INVISEE.

INVISEE has born as a web investment platform in January 2017 after received license from Indonesian finance and technology authorities in 2016. The android version gone live in July 2017 and after one year running currently they have 15,000 users across Indonesia.

The event took place at a cozy bar and restaurant called Queenshead, located in Kemang, South Jakarta. Kemang is popular area for Jakarta's young people to hang out. The area is surrounding by cafés, clubs and restaurants which each one of them have a unique experience to offer for visitors.

There are around 200 people attend this event and most of them are youngster and blogger who have interest or eagerness to find out more about mutual funds and how is like when doing the transaction in INVISEE. NSI and sponsors give away millions of mutual funds as door prizes and online competition rewards. The launching ceremony opened by a blast performance from Angel Percussions follow with amazing performance from DuaDrum which can made all visitors get up from their seating place and get down to the dance floor.

As the results, from that night event we have 400 new downloads and have been covered in a positive tones by several top Indonesia digital and printed media

A man in a blue shirt and dark jacket is standing on a stage, presenting to an audience. Behind him is a large screen displaying the text "Financial Inclusion for All" in white. The audience is visible in the foreground, mostly in silhouette.

Financial Inclusion for All

ACT NOW

WUJUDKAN SEMUA MIMPI
FINANSIAL KAMU #SEKARANG

3 COLOURS
OF MONEY

3.0

FINANCIAL
PLANNING
WORKSHOP



MAIN SPEAKER
COUPLE FINANCIAL ADVISOR

FERRA TRISIANA

CEO & Founder Futureinc Advisory
Certified Financial Planner
Financial Literacy Activist

GUSNUL PRIBADI

Registered Financial Planner
NLP Practitioner

SPECIAL GUEST SPEAKERS



SUTRISNA AMIJAYA

SYARIAH BUSINESS DEVELOPMENT
MNC SEKURITAS



MIRA AHMAD

AGENCY DIRECTOR
PRUSYARIAH



ERI PRIMARIA

DIREKTUR UTAMA
PT NUSANTARA SEJAHTERA
INVESTAMA (INVISSE)

“ACT NOW, MAKE ALL YOUR FINANCIAL DREAMS COME TRUE”

Jakarta, November 25 th 2018

Eri Primaria, President Director of NSI was invited to share his knowledge and experiences about mutual funds in an event called “ACT NOW, make all your financial dreams come true #RIGHTNOW. This paid event was held by Future Inc, a community that aims to make a real contribution in Building a Great Indonesia from a Strong Family Foundation.

Through their sub community, this community invites the Indonesian people to care for the future in the aspects of spiritual, business, health, education and social. Besides Eri, there were four other speakers from MNC Securitas, PruSyariah and Future Inc, itself.

There were two main activities in this one day event, workshops and small exhibition. INVISEE itself got 40 new customers in this event.





INVISEE support Universitas Bunda Mulia to develop future Digital Entrepreneur

In 2020 e-commerce transactions in Indonesia are expected to exceed 130 billion dollars, equivalent to 1,755 trillion. This is a great opportunity to enter the Digital Business. Therefore, as one of the best private universities in Indonesia, Universitas Bunda Mulia (UBM) launched the Digital Business Study Program as a form of appreciation and support for government activities, namely the Industrial Revolution 4.0 "Making Indonesia 4.0".

Universitas Bunda Mulia (UBM) collaborates with several digital industries in Indonesia as supporters of the Digital Business Study Program in matters of apprenticeship, recruitment of labor, joint research, public lectures / guest lecturers and the project of Customer Social Responsibility (CSR). UBM is expected to be able to continue to be fully committed to the world of education and ready to produce the best graduates who are ready to use to meet the demands of the industrial world.

"INVISEE was chosen as one of their partner because INVISEE is also one of the pioneer which already succeed in shifting people's behavior to digital when doing mutual funds investment", said Kandi Sofia Vice Chancellor of Universitas Bunda Mulia.



Indivara Group Q4/2018 Digital Media Coverage

- 1 Butik reksa dana Invissee mempermudah masyarakat berinvestasi online <https://ekonomi.kompas.com/read/2018/10/11/085225626/>
- 2 Platform investasi online semakin mempermudah pengguna awam <https://www.liputan6.com/teknoread/3667576/>
- 3 NSI hadirkan aplikasi Invissee <http://market.bisnis.com/read/20181013/92/848817/>
- 4 Invissee resmi meluncur <https://dailysocial.id/post/invissee-resmi-meluncur/>
- 5 Invissee bukan sekedar aplikasi marketplace investasi <https://swa.co.id/swa/trends/invissee-bukan-sekadar-aplikasi-marketplace-investasi>

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CREATIVE

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Designer : Burt Eckhard Esra





11 Smartphone Photography Tips for Landscape Photography

It's HOLIDAY, thanks to the upward shift in technology, taking photos is now easy and you can do it from different devices including your smartphone. In fact, you can take professional photos using your smartphone if you understand how to go about it. There are many smartphone photography tips you could use to produce professional photos and this is what we will help you understand. Here we go!

1. CLEAN THE LENS

Indeed, dirt could affect the quality of the photos you take with your smartphone. You keep your phone in the pocket most of the time and the surfaces on which you place it are not all the time clean. What this means is that it is likely to accumulate dirt particles around the lens and this will definitely blur your pictures. Before you begin taking photos, clean the lens area well. A clean lens allows light to pass freely and you can easily achieve sharp and clear landscape smartphone images.

2. DITCH THE FLASH

You probably have seen an image where its subject has red devilish eyes and yellow skin plus motion blur. Basically, a terrible result of poorly using the flash feature on the smartphone. This happens often and many upcoming photographers have to deal with the issue as they are not able to adjust angles and lighting well to prevent the production of poor quality photos.

Well, if you have been into such a problem it is time you ditched the flash. Smartphones are equipped with strong LED lights that can skew color temperature of photos.



It is these small details that people ignore that lead to major flaws in photos, so if you are looking to take high-quality photos the first step that you must adhere to is cleaning the lens of your smartphone. While cleaning, make sure the cloth you use is soft and wet to prevent scratching, which could complicate your problem further.

The duration of the flash is also very long, which means all images you capture with the flash on coming out blurry. If you want to take clear photos at night using your smartphone, it is advisable to look for another source of light other than using flash. You could even use a creative solution like a jukebox or neon light, which will help you to add the needed glow to jazz up your photos with color.

3. ADJUST THE FOCUS

While taking smartphone landscape photography, it is essential to ensure that your subject is in perfect focus. You can easily confirm the focus of your camera by tapping on the screen exactly where your subject is within the frame.

Most smartphones have this feature and it allows you to adjust the focus so you can get the most perfect results possible. If the subject is moving about freely, you should make sure to tap the screen to adjust focus for a clearer picture. Once you get a sharp photo of the subject, then draw more attention by using background blur while editing. There are many apps available freely that you could use to add this effect.

4. AVOID ZOOM WHERE NECESSARY

Zooming has the effect of scattering pixels and what this leads to is a blurred image that does not represent the quality you are looking to achieve. It is, therefore, advisable to avoid using the zoom feature and instead move closer to the subject if you want to take a close-up photo. Get as close as you can to get a vivid picture and to ensure you achieve focus.

Getting close allows you to see all the finer details of the subject and this helps you to incorporate qualities like texture in your photos. Smartphone photography is interesting if you know how to use these features, so you need to start learning how to apply each

5. MANUALLY FIX EXPOSURE

The other thing about perfecting smartphone photography that you need to understand is how to adjust exposure. If you are looking to focus on your subject, you will need to adjust the focus point. For those who don't know, exposure is simply how dark or bright your images are. Many cameras automatically adjust the exposure for you, but this does not always give you a perfect focus, so doing it manually could be a good way to clear over-exposure.

Doing this will ensure your landscape mobile photographs are exposed optimally, which clears noise due to inconsistencies in lighting that could be present in the venue. Practice every day on doing these things to make sure you get to the level of perfection where you can easily fix properties before taking your photos. Familiarity with different features will help you learn how to use them during different situations.



6. NO FILTER

I know most of you love using filters to enhance the look of your photos, but this time I want to encourage you to pause using this feature a bit. Filters offer a distraction that helps you to produce photos that are polished to a certain degree, so getting rid of them could allow you to also express your art in a more natural way.

In your upcoming shoots, I recommend that you do everything raw before editing. Editing should come as the last step and should only help you to refine photos that are not to the level of perfection you prefer to get. To achieve this easily, you need to practice a lot as there are different conditions during the day and you don't expect the weather to give exactly what you expect to work with.



7. ADD SOME ACCESSORIES

If you want to reveal the potential of your camera, you might want to consider getting some accessories. They might help you achieve photography smartphone awesomeness.

This could include everything ranging from a tripod mounting to lens add-ons that match your preferences. Adding accessories like these is taking your skills to the next level because you can achieve a lot more.

8. EXPLORE CAMERA APPS

Honestly, your smartphone's camera app is not as refined as the software that comes with your Nikon camera. It might lack some essential features and this is the reason you should consider downloading some apps that can help you achieve the things your camera is not build to do. Android phones offer fairly good camera features, but if you are using an iPhone you might need to download apps to help you get additional features.

9. THE RULE OF THIRDS

Although the focus is vital in photography, the composition is essential as well. The composition is what allows you to take eye-catching photos, so you could use the rule of thirds to get this right. In this rule, you basically divide your image into sections using horizontal and vertical lines such that you can position the most important features of the photo at the meeting point of these lines. Try to place your subject along one of the vertical lines and this will be helpful when taking the photo. Gridlines come in handy in this case and you can turn the feature off when you feel a photo does not need that much focus.

10. SHIFT PERSPECTIVES

Don't be stubborn while shooting your photos. You need to uphold flexibility and while at it ensure you shift points of view. Taking photos from different perspectives will give you different views of the same subject and this could help you to achieve interesting results. One of the essential techniques you could try is shooting from ground level. Most people understand a well chest-high level of shooting and this does not always offer interesting photos. To create some dramatic moments, you should shift the setting to ground level. Also, consider different angles while shooting to see if you can get an interesting preview of the subject.

11. DO MULTIPLE SHOTS

Experimentation is part of smartphone photography that could allow you to explore different settings and features. One of the ways you could ensure quality in your photos is trying out different shots and positions so you can pick only those photos that are clean. It is advisable to do multiple images from varying angles and positions and you might eventually notice some interesting images in your collection. Some of the most interesting images you will capture will come without the need to have a plan and could be inspired by quick changes in the environment that could not be captured if you took your time to enhance the perfection of the photos. With this technique, however, you will also take photos that will be unusable, and you will need some time later to sort them to pick the ones that are a perfect fit for your needs. Did I miss anything? We'd love to hear your thoughts on smartphone landscape photography tips, the best smartphone for landscape photography or whatever you want to share with us! Drop a comment below.

Link:<https://www.aworldtotravel.com/smartphone-photography-tips-for-landscape-photography/>

GALLERY







INDIVARA

Season's greetings

Indivara Group and Subsidiaries
wishing you and your family
a very happy Holiday

www.indivaragroup.com



INDIZINE

